



Georgia Be Work Ready Initiative Fact Sheet

Be Work Ready Overview

In the face of the country's economic crisis, Georgia has created a unique response designed to help people jump start their job search and improve their core job skills. Be Work Ready is a one-of-a-kind solution from the Governor's Office of Workforce Development (GOWD) that gives Georgians an incentive to earn a Work Ready Certificate and improve their skills, positioning the state to emerge from the recession faster and stronger. This incentive provides funds to assist with job search expenses.

The Work Ready Certificate gives individuals a competitive advantage in the job market by validating their knowledge base to potential employers and setting them on a road toward the life-long learning that will help them land a job today and tackle tomorrow's innovations.

Earning a Georgia Work Ready Certificate is free and convenient via the state's network of technical colleges. Individuals take the four part assessment – focused on applied mathematics, reading for information, locating information and work habits – and earn a Certificate at one of four levels – platinum, gold, silver and bronze. The certificate tells employers that Work Ready Certified job seekers possess the skills necessary to hit the ground running and are ready to take on more challenging tasks.

There are three easy steps to earn a Work Ready Certificate and take advantage of the Be Work Ready incentive:

1. Complete the Work Ready assessment at your local technical college. When you receive your Work Ready Certificate scores, create a public online account at www.act.org/myworkkeys/georgia/. Be sure to record your Work Ready Certificate number for use in your Be Work Ready application.
2. Visit www.begaworkready.org to complete a short questionnaire and apply for your incentive. Your incentive package should arrive within two to four weeks.
3. Use your Work Ready Certificate in your job search to demonstrate to potential employers that you are ready to work. Your Be Work Ready financial incentive can be used to help fund your job search, prepare for a job interview or improve your skills to better position yourself for the job you want.

Be Work Ready is injecting cash and confidence into Georgia's unemployed population, cultivating a skilled and qualified workforce for business and driving economic development throughout the state.

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The Governor's Office of Workforce Development

Governor Sonny Perdue created the Governor's Office of Workforce Development to link education with workforce and to align efforts with economic development to ensure competitive advantage. Through initiatives like Work Ready, Georgia is creating the formula for successful partnership among education, workers, and industry to build a smarter, better-skilled workforce that makes it easier to transform companies into global competitors while empowering individuals to achieve their career goals and ambitions.

For more information

To learn more about the Be Work Ready initiative, visit www.begaworkready.org.

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