

**Telfair County Chamber of Commerce  
Hotel/Motel Fund**

**MONTH OF: March 2020**

|  |           | Actual Current<br>Month | Actual<br>YTD | Budget   | Budget % |
|--|-----------|-------------------------|---------------|----------|----------|
| Balance                                    | 2/29/2020 | 3,593.15                | 3,398.31      | 3,398.31 |          |
| <b>Receipts:</b>                           |           |                         |               |          |          |
| Telfair County Board of Commissioners      |           |                         |               |          |          |
| 2020 Hotel Motel Tax                       |           | 453.43                  | 1,261.95      | 5,300.00 | 23.81%   |
| 2019 Hotel Motel Tal                       |           |                         | 509.39        | 550.00   | 92.62%   |
| <b>Total Deposits:</b>                     |           | 453.43                  | 1,771.34      | 5,850.00 | 30.28%   |
| <b>Disbursements:</b>                      |           |                         |               |          |          |
| <b>Tourism Development</b>                 |           |                         |               |          |          |
| Partnerships                               |           |                         |               |          |          |
| Membership Dues                            |           |                         |               |          |          |
| Magnolia Midlands Trave. Assoc.            |           |                         | 200.00        | 200.00   | 100.00%  |
| Explore Hwy 341 Inc.                       |           |                         | 100.00        | 100.00   | 100.00%  |
| Conferences/Meetings/ Training/Trade Shows |           |                         |               |          |          |
| Governor's Tourism Conference              |           |                         |               |          |          |
| Registration Fees                          |           |                         | 0.00          | 400.00   | 0.00%    |
| Travel                                     |           |                         | 0.00          | 1,200.00 | 0.00%    |
| Advertisements                             |           |                         |               |          |          |
| Christmas Events                           |           |                         |               |          |          |
| Newspapers                                 |           |                         | 0.00          | 500.00   | 0.00%    |
| Facebook Ads 2020                          |           |                         | 0.00          | 80.00    | 0.00%    |
| Facebook Ads 2019                          |           |                         | 40.09         | 40.09    | 100.00%  |
| Fireworks Show                             |           |                         |               |          |          |
| Signs/ Supplies                            |           |                         | 0.00          | 200.00   | 0.00%    |
| Newspapers/Flyers                          |           |                         | 0.00          | 350.00   | 0.00%    |
| Facebook Ads                               |           |                         | 0.00          | 100.00   | 0.00%    |
| Mailings                                   |           |                         |               |          |          |
| Postage                                    |           |                         | 200.00        | 400.00   | 50.00%   |
| Peaches to the Beaches                     |           |                         |               |          |          |
| Newspaper                                  |           |                         | 397.98        | 600.00   | 66.33%   |
| Special Promotions                         |           | 120.13                  | 120.13        | 2,000.00 | 6.01%    |
| Fire Department Golf Tournament            |           |                         | 50.00         | 50.00    | 100.00%  |
| Lumber City Farm Day                       |           | 100.00                  | 100.00        | 100.00   | 100.00%  |
| American Canoe Association                 |           |                         | 135.00        | 135.00   | 100.00%  |
| Website/Fax Services                       |           |                         | 0.00          | 160.00   | 0.00%    |
| Brochures/Rack Cards//Promo Items          |           |                         | 0.00          | 2,000.00 | 0.00%    |
| Check Order                                |           |                         | 0.00          | 150.00   | 0.00%    |
| <b>Total Disbursements:</b>                |           | 220.13                  | 1,343.20      | 8,765.09 | 15.32%   |
| <b>Balance</b>                             | 3/31/2020 | 3,826.45                | 3,826.45      | 483.22   | 791.86%  |